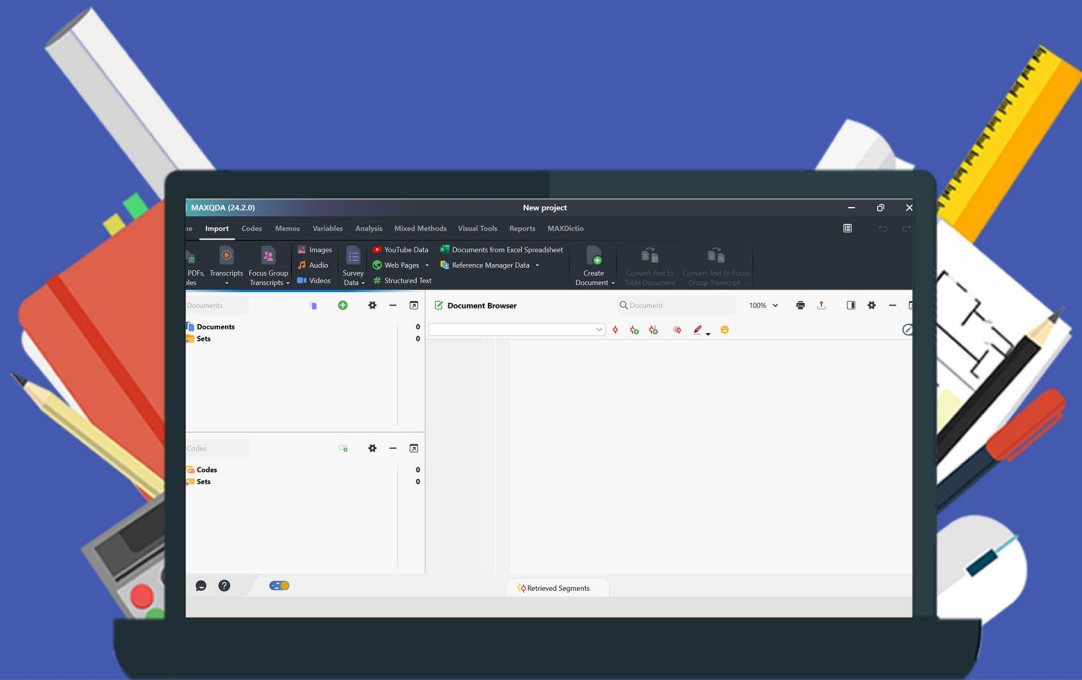


# Installation Manual



**MAXQDA 24**

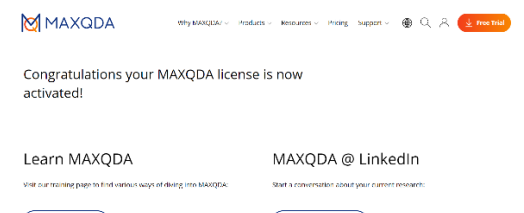
For Mac

**Step 1:** Order MAXQDA on our website. You can find your download in your account under “Orders”. This is also where you can find your license code.

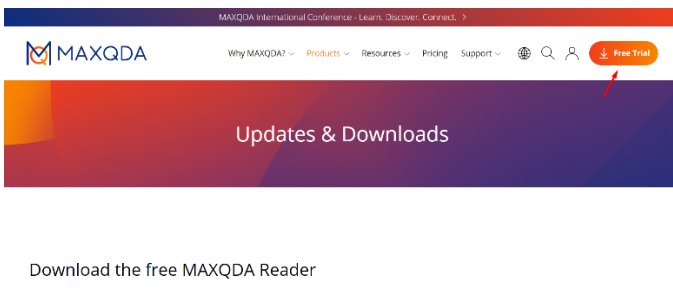
Bestellingen		
26-02-2024		Verzonden
MAXQDA 24 - Student - 6 maanden	<a href="#">Downloaden</a> <a href="#">Toon licentie code</a>	Verzonden

**Step 2:** Before you can use your license code, you first have to activate it on the MAXQDA website. Go to [this link](#) and fill in the required fields. Then, click on “Activate License”.

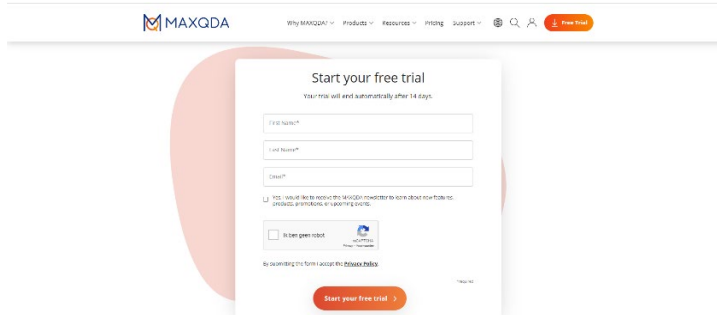
**Step 3:** You will now get a notification saying your license is activated.



**Step 4:** Click in your order history on “Download”, you will now be redirected to the MAXQDA website. Click on “Free Trial”.

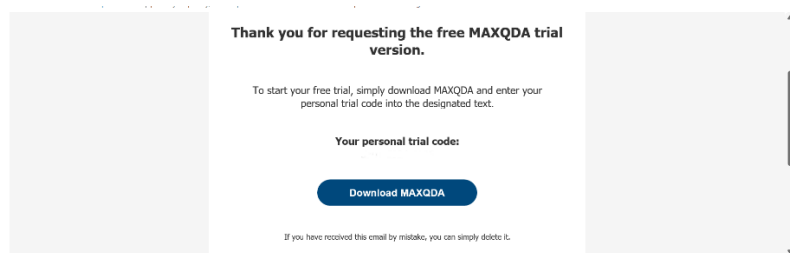


**Step 5:** Fill in the required fields and check the “I am not a robot” box. Then, click on “Start your free trial”.

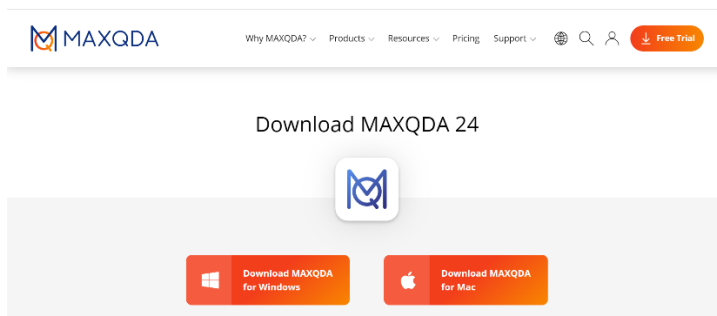


The screenshot shows the MAXQDA website's 'Start your free trial' page. The form includes fields for 'First Name\*', 'Last Name\*', and 'Email\*'. Below these fields is a checkbox for 'I am not a robot' with a CAPTCHA icon. At the bottom of the form is a red button labeled 'Start your free trial'. The page header contains the MAXQDA logo and navigation links: 'Why MAXQDA?', 'Products', 'Resources', 'Pricing', 'Support', and a 'Free Trial' button.

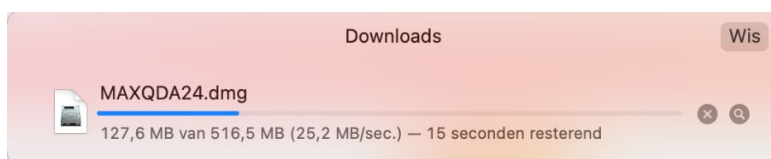
**Step 6:** You will now receive an email from MAXQDA at the email address provided in the previous step with a download link and a code. **Attention:** you do not need to use the code in this email, this code is for a free trial. Your license is already activated with the code you received with your order. Click on “Download MAXQDA”, you will now be redirected to the page where you can download MAXQDA.



**Step 7:** Choose the operating system you want to install MAXQDA on, the installation file will now download.



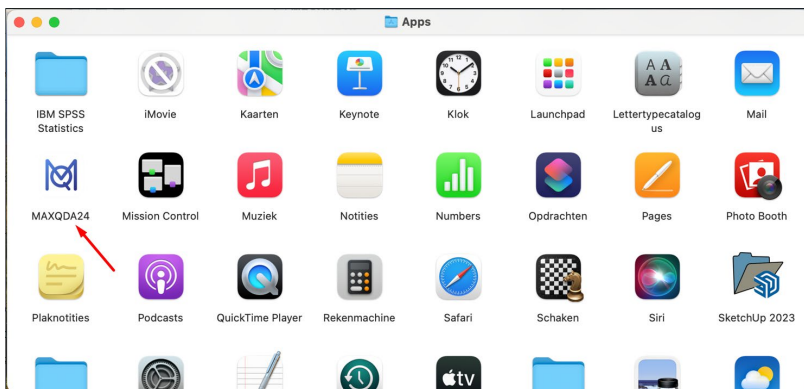
**Step 8:** Click on the downloaded installation file, the installation will now start.



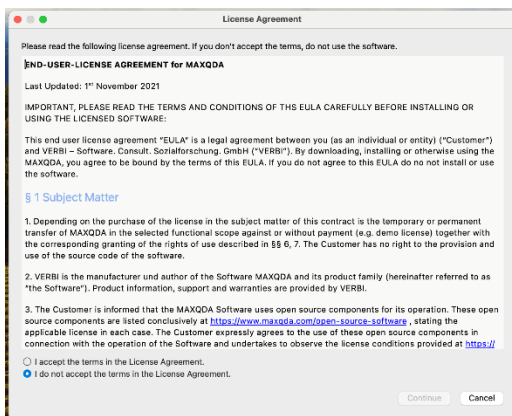
**Step 9:** Drag MAXQDA to the “Applications” folder.



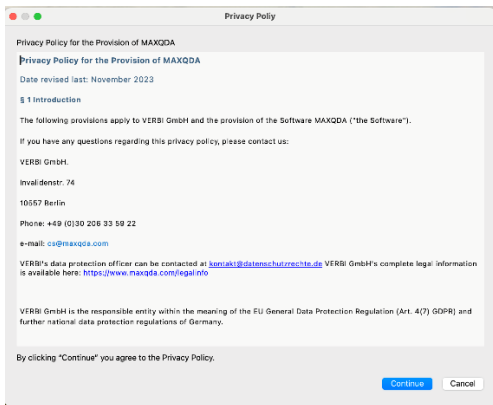
**Step 10:** Open Finder and then the “Applications” folder. Click on MAXQDA24 to start the installation.



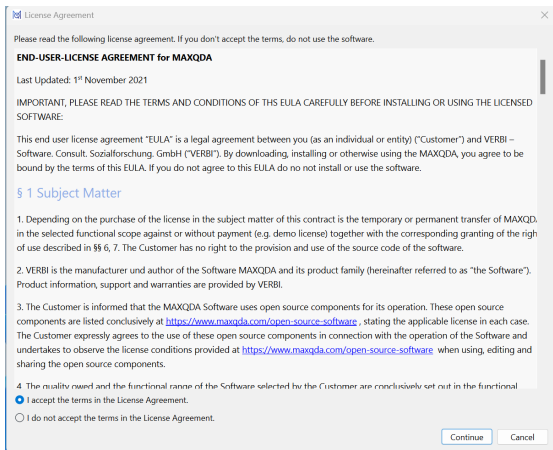
**Step 11:** Check the box “I accept the terms in the License Agreement” and click on continue.



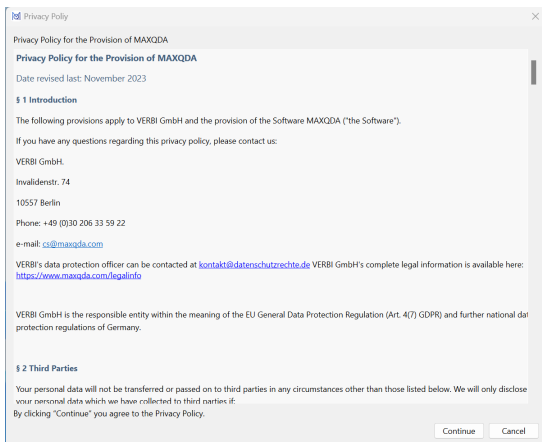
**Step 12:** Read through the Privacy Policy and click on “Continue”.



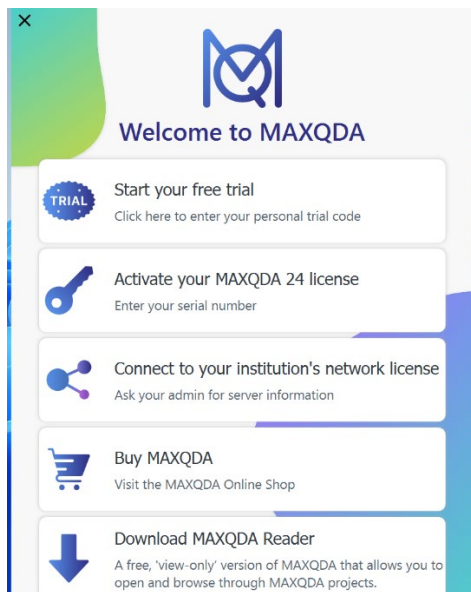
**Step 13:** Read the License Agreement and select “I accept the terms in the License Agreement.”. Then, click on “Continue”.



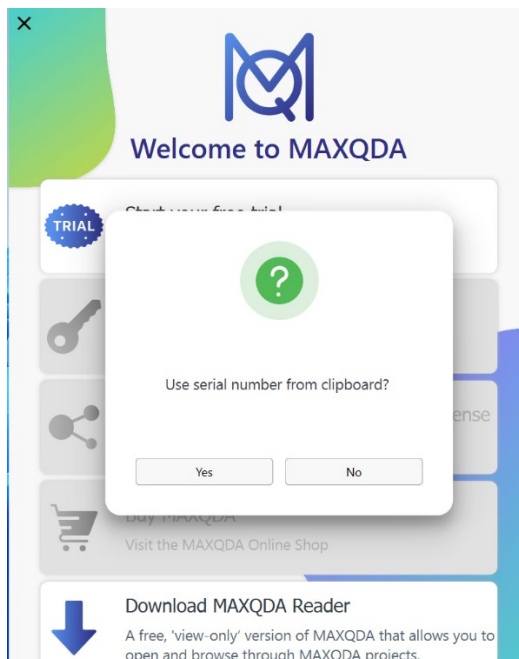
**Step 14:** Read the Privacy Policy and click on “Continue”.



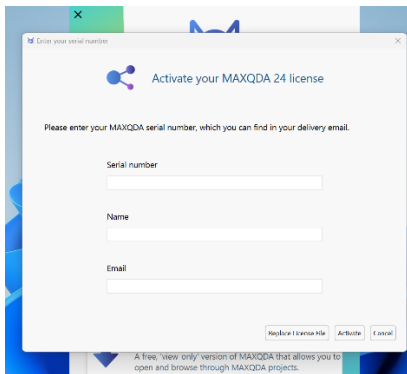
**Step 13:** Click on “Activate your MAXQDA 24 license”.



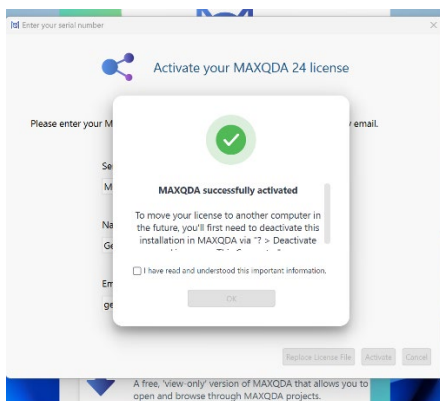
**Step 14:** If you have already copied the license code, MAXQDA will ask if you would like to use the code from your clipboard. Click on “Yes” and continue to step 15. If you did not copy the code, continue to step 16.



**Step 15:** In the “Serial number” field, enter your license code. In the “Name” and “Email” fields, enter your name and email address. Then, click on “Activate”.



**Step 16:** You will now get a notification saying MAXQDA is activated. In this screen, you will also find the instructions you'll need if you want to move your MAXQDA license to a new device. Read these instructions carefully and check the “I have read and understood this important information.” box. Then, click on “OK”.



**Step 17:** MAXQDA will now open, you can get started with your license!

